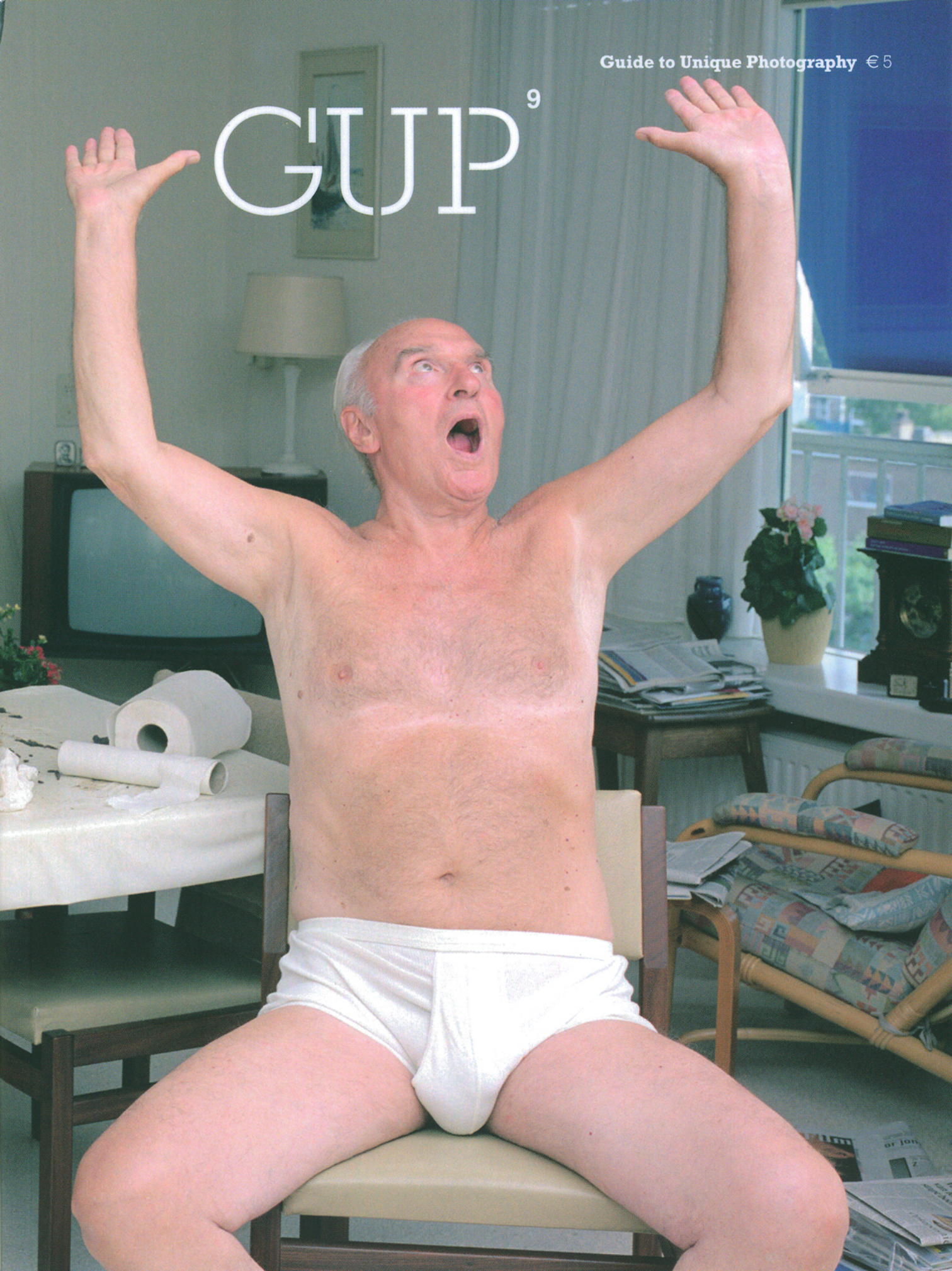

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Photographer Ari Versluis and stylist Ellie Uyttenbroek have been working together since 1994. They are both fascinated by the striking dress codes of many social groups, which prompted them to start *Exactitudes*. It's an endless project.

Same same but different

The project focuses on Rotterdam. The studio was already situated there, and many of the people portrayed come from Rotterdam. The inspiration for the project is omnipresent.
Since 1998, the pair has extended their horizons, and occasionally shoot in cities abroad. The photos only have currency in the series in which they are represented. If taken out of context, they have barely any meaning. Funny how individuality can lapse into uniformity.

The work of Versluis and Uyttenbroek has meanwhile been published in three books. For more information, visit www.exactitudes.com.

Rotterdam 1996, Gabberbitches >



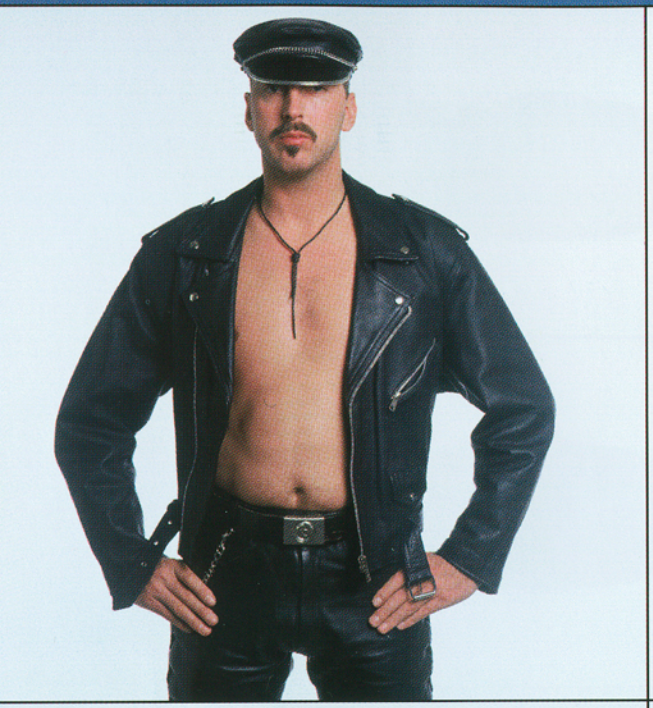

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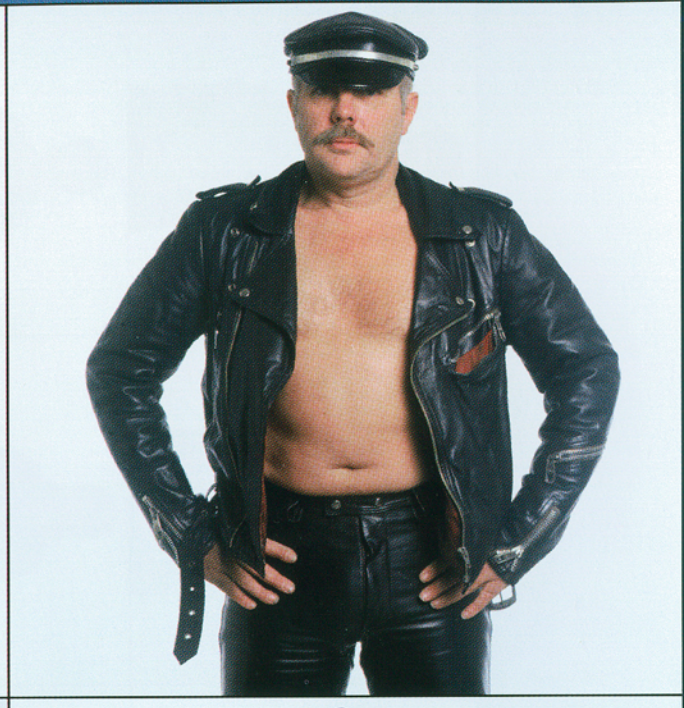
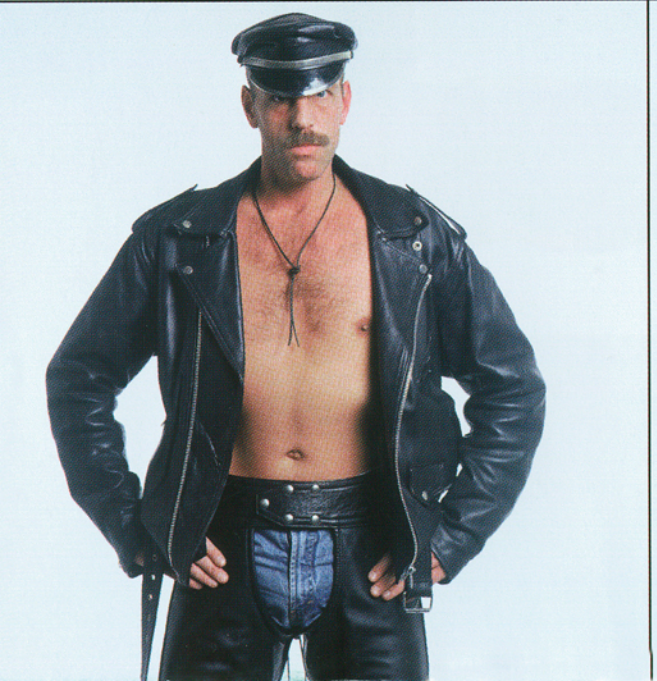
All images © Ari Versluis & Ellie Uyttenbroek

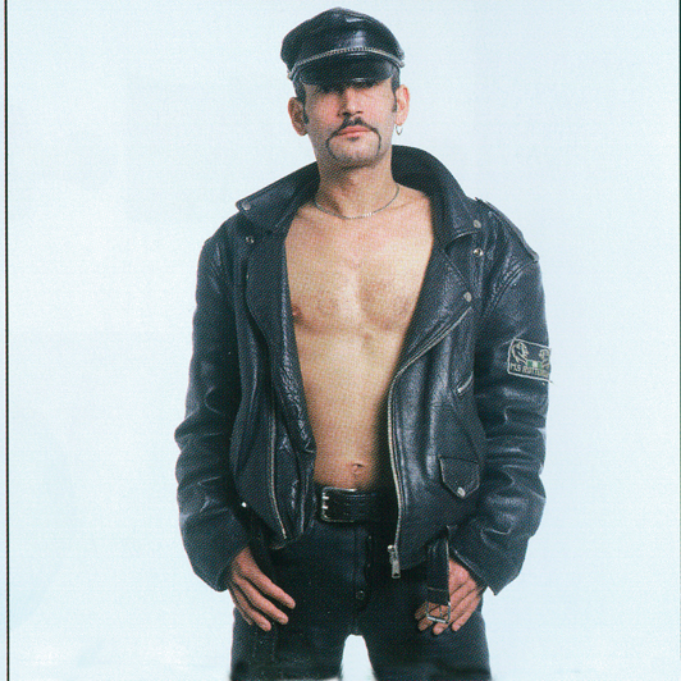


< Rotterdam 1997, Moroccies
> Praia 2004, Black widows

Rotterdam 1998, Leathermen





Rotterdam 2004, Corpos <
Amsterdam 2006, Praise >



